

5 Blocks to \$5k Months

The Model

Your business is the result of your thinking. You have thoughts about sales, marketing, what you offer, your clients, money, and entrepreneurship. You must understand your thinking if you want to change your business.

Unintentional Model

Circumstance: Client said no after discovery call.

Thought: My coaching costs too much money.

Feeling: Defeated

Action: Stop working on your business, wallow in fear and worry about not making money, complain to your husband, buffer (overeat, overdrink, scroll, etc.)

Result: Your thinking is costing you lots of money.

Intentional Model

Circumstance: Client said no after discovery call.

Thought: My business is working.

Feeling: Excitement

Action: Plan, write social media posts, pray for future clients, get to work.

Result: Your business is working.

Circumstance: Client said no after discovery call.

Thought: This is how you grow a business.

Feeling: Conviction

Action: Plan, write social media posts, pray for future clients, get to work.

Result: You grow your business.

The Model

You're going to learn The Model and it has the power to radically change your life. This is the exact tool my clients use to make more money and enjoy their businesses more. Fill in an Unintentional model and an Intentional model below!

Unintentional Model

C _____

T _____

F _____

A _____

R _____

Intentional Model

C _____

T _____

F _____

A _____

R _____

Your Thoughts...

About Money

About Yourself

About Your Business

About Sales/Marketing
